



KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

www.kctv5.com

CONTRACT

Contract / Revision	Alt Order #
491481 /	06299276
<u>Product</u>	
HOME STATE HEALTH	
Contract Dates	<u>Estimate #</u>
09/03/12 - 09/09/12	2270
Advertiser	Original Date / Revision
Home State Health	08/28/12 / 08/28/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
Station	<u>Account Executive</u>
KCTV	Dave Clark
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	321
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Buying Time, LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											NM	
N 1	KCTV	09/03/12	09/03/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	1-----					1	\$150.00			
N 2	KCTV	09/06/12	09/06/12	Ferguson	1207x-108x		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1---					1	\$75.00			
N 3	KCTV	09/04/12	09/04/12	Ferguson	1207x-108x		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-1-----					1	\$75.00			
N 4	KCTV	09/05/12	09/05/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1---					1	\$150.00			
Totals											4	\$450.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/06/12	4	\$450.00	\$382.50
Totals	4	\$450.00	\$382.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.